



# SALMA TSANIYA

## Motion Graphic Designer & Video Editor

Creative Motion Graphic Designer and Video Editor with over 7 years of experience in crafting engaging visual content. Proficient in motion graphics, video editing, and 3D animation, I enjoy exploring innovative techniques to tell compelling stories.

Purwakarta, 19 September 1995

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Bandung, Indonesia

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web portfolio:

<https://salmatsan.com/>

## EDUCATION

**Bandung Institute of Technology,**

Faculty of Art and Design,

Visual Communication Design.

GPA 3.68 out of 4.00

2013 - 2017

## SKILLS

### Graphic Design

Adobe Photoshop / Intermediate

Adobe Illustration / Intermediate

Canva / Intermediate

### Video Editing

Adobe Premiere Pro / Intermediate

Adobe After Effect / Advanced

Capcut / Advanced

### 3D Software

Cinema 4D / Advanced

Blender / Basic

Nomad Sculpt / Basic

## AWARD

- **Top 7 at Art Vision Festival 2022.**

Way of Freedom, a video mapping at

Victory Museum Moscow, Russia

- **Top 30 at Cosmilight Festival Greece**

**2021.** Aksara, a video mapping at Greece

- **Shortlist Award Winners and Audience**

**Choices Award at ACSEE Festival**

**2020.** Unity in Diversity, a video mapping

on The Great Wall of Datong China.

- **Finalist ADAA Award at Fukuoka**

**Japan, Interactive arts category**

**2019.** Tears of Rattan, a video mapping

on Rattan Installation.

## WORK EXPERIENCE

### Motion Designer Freelancer

*November 2022 - present*

I work as motion graphic designer freelancer. I work with various companies, such as PT Sembilan Matahari and Kubo Pictures. I work on various projects, such as: Cimory Riverside Menyala, Fairy Garden Menyala, Museum Marrodh Al Jabbar, etc. Besides that, I also fill my time by participating in video mapping competitions, one of which is at 1minutepm Japan.

### Motion Graphic Artist

**Ku Creatives Unlimited** | *Agustus 2023 - November 2023*

I work as motion graphic designer. My responsibility here is to create video content for clients. Here I work on editing videos, creating animations, and sometimes creating poster designs too. I have created various content for various overseas clients. I edited short-form and long-form for clients.

### Animator

**Ruangguru** | *May 2019 - November 2022*

I work as an animator at Ruangguru. My job is to make animation for learning videos for the Ruangguru application. I've delivered more than 100 educational videos with various topic in Ruangguru especially junior and senior high school mathematics. **The last few months I was entrusted as the PIC (Person In Charge) of the math animator team.** Here I learned to lead a team. Ensure work according to deadlines.

### Motion Designer Freelancer

**Indohun** | *March 2018 - November 2021*

Made motion graphic and video editing for several projects such as Situsehat, Nusabersama, Oh!Snap and One Health Day.

- Situsehat - a web series about health.

- Every month Situsehat makes videos with different content.

- I made 2D assets and motion graphics for Situsehat.

### 3D Motion Designer Freelancer

**Seeds Motion** | *July 2017 - December 2018*

Made motion graphic for several projects and clients. I made motion with Seeds Motion for several projects such as Museum BI Video Mapping, Museum Perpunas Video Mapping, GWK Video Mapping, Vice x JD.ID Animation, and 3D Display Animation for Museum Samosir.

- Made 2D assets on Adobe Illustrator.

- Animate 2D on Adobe After Effect.

- Made 3D assets and animation on Cinema 4D.